

MEDIA KIT



AM870 THE ANSWER

Where We... Evoke – Embrace – Evolve
One Conversation at a Time



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**“SOMETIMES DECIDING WHO YOU
ARE NOW IS CHOOSING TO NEVER BE
THE SAME AS YOU WERE.” LIZA**



ABOUT REAL TALK WITH LIZA

Where We Evoke – Embrace – Evolve

RealTalk with Liza is a bold, heart-centered radio show that airs every Sunday at 10 PM on AM870 Talk Radio, reaching a loyal audience of over 6,000 engaged listeners per hour.

Hosted by Liza Boubari—renowned wellness expert, speaker, and clinical hypnotherapist—the show features authentic and candid conversations, expert guidance, and personal stories that ignite transformation.

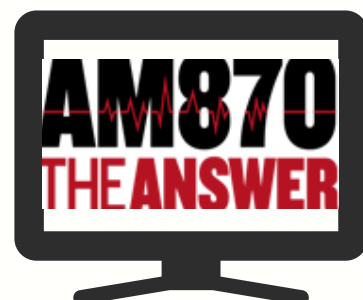
Each episode is crafted to inform, inspire, and empower, exploring topics such as:

- Emotional and mental wellness
- Stress and resilience
- The mind-body connection
- Self-worth, confidence, and clarity
- Life transitions and spiritual growth

Our focus is on providing practical tools and meaningful insights that help listeners heal within and evolve into their highest selves.



**“THE JOURNEY TO SELF-DISCOVERY
BEGINS WHEN YOU IDENTIFY WHAT
MATTERS MOST TO YOU.” LIZA**



TARGET AUDIENCE & TOPICS

Who's Listening?

✓ Weekly Reach:

More than 6,000 live listeners tune in every Sunday night, with consistent engagement across each 15-minute segment (averaging 1,500+ listeners). This dedicated audience is not passively scrolling—they're tuning in with intention, seeking insights, inspiration, and emotional connection.

✓ Demographic:

- Primarily adults aged 35–65—professionals, entrepreneurs, and everyday individuals committed to personal development, emotional wellness, and living with purpose.
- Many are women navigating transitions, relationships, or the desire for something deeper.

✓ Lifestyle Snapshot:

- Commuters decompressing after a long day, seeking calm and clarity on their drive home
- Parents who've put their children to bed and are finally giving time to themselves
- Seekers and thinkers who use this late hour for reflection, healing, or setting intentions for the week ahead



BE A GUEST & MAKE A GREATER IMPACT!

RealTalk with Liza is more than a radio show—it's a multimedia platform for experts, change-makers, authors, executives, and healers ready to inspire transformation.

Whether you're a Women's Advocate, Speaker, Author, Influencer, or Wellness Leader, this is your invitation to share your voice, message, and mission.

Guest Experience Includes:

- Full episode (up to 45 minutes), recorded live in station (Glendale) or via Zoom
- Promotion of your book, brand, event, or offer during your segment
- Copy of the full segment for your social media distribution)
- Distribution of your episode across:
 - *AM870 Talk Radio
 - *Facebook Livestream
 - *YouTube
 - *iHeartRadio
 - *Apple Podcasts + Spotify

Guest Investment:

- **\$750** – Full guest episode (virtual or in-person)



Liza interviewing
Christeil Gota



LIVE, IN-PERSON STUDIO EXPERIENCE

Make your appearance unforgettable with a professionally recorded, in-studio guest spot. Available in Los Angeles, this experience delivers both credibility and dynamic content for your brand.

Premium In-Person Experience Includes:

- Studio interview with professional lighting, sound, and multi-angle camera capture
- High-quality recording for your use
- Behind-the-scenes photo + B-Roll video content for your media kit and social platforms
- Your appearance distributed across 6+ digital platforms

Bonuses & Visibility Benefits:

We don't just feature you—we help you grow.

We provide a personalized branded image to announce your guest appearance. Perfect for building buzz across your social platforms and email list.

Cross-Platform Distribution

Your episode will be repurposed and available on:

- RealTalk870.com
- Facebook
- YouTube
- iHeartRadio
- Apple Podcasts
- Spotify



ADVERTISE WITH US!

Looking to elevate your brand's voice and connect with an audience that values growth, wellness, and meaningful conversation?

By advertising on RealTalk with Liza, your business will gain prime exposure across multiple platforms while aligning with a mission that sparks transformation, connection, and empowerment. This is more than just airtime—it's an opportunity to become part of conversations that inspire action and build trust.

Your message will air weekly for 4 weeks and reach thousands of engaged listeners across AM870 Talk Radio, podcast platforms, and social media.

Commercial Packages:

- 30-second timeslot: \$200/month
- 60-second timeslot: \$360/month

Need help creating your spot?



We've got you covered.

For just \$150, we'll craft a professionally written, voiced, and produced commercial—and you'll own the full rights to use it across all your platforms.

**SMALL TOKENS OF APPRECIATION
MAKE HUGE DIFFERENCES.**



BECOME A SPONSOR

"Becoming a sponsor on Real-Talk with Liza offers the opportunity to align with a trusted voice in wellness while connecting with a dedicated and engaged audience. Sponsorships are available for **one-month durations**, ensuring targeted visibility and impact.

Title Sponsor – \$3,000

- "This episode is brought to you by [Your Brand]" (opening + closing)
- Two 60-second commercial spots per show (produced by you or live-read)
- Logo and link featured on LizaBoubari.com + RealTalk870.com
- Sponsor recognition posts on all social media (FB-IG-Link-Youtube-iHeart-Spotify)
- Logo on all podcast and retreat materials
- One complimentary invitation to all live events (you or your representative)

Segment Sponsor – \$2,500

- Weekly mention during our dedicated show segment
- One 60-second commercial spot per episode (produced by you or live-read)
- Logo and link featured on RealTalk870.com and LizaBoubari.com
- Sponsor recognition posts on all social media (FB-IG-Link-Youtube-iHeart-Spotify)

Supporting Sponsor – \$1,250

- On Air Mention
- Logo and link featured on RealTalk870.com
- Sponsor recognition posts on (FB-IG-Link)
- One 30-second commercial spot per episode (produced by you or live-read)



MAXIMIZE YOUR BRAND'S IMPACT

- ✓ Multi-Platform Exposure – Get featured on-air, Facebook Live, podcast replays, and social media, reaching a highly engaged audience across multiple platforms.
- ✓ Targeted & Trustworthy Audience – Our listeners actively seek growth, healing, and transformation—making them more likely to connect with and trust your brand.
- ✓ High Engagement = More Conversions – Authentic, conversational promotion means listeners are more likely to take action—whether booking an appointment, making a purchase, or following your brand.
- ✓ Marketing Assets & Long-Term Visibility – You'll receive a high-quality copy of your segment to use for your own social media and marketing, keeping your brand top-of-mind.
- ✓ Cross-Promotion for Maximum Reach – We actively share, tag, and promote you across our platforms, expanding your audience and creating a win-win collaboration.
- ✓ Exclusive Sponsorship Packages – Tailored on-air mentions, product placements, dedicated segments, and event collaborations—all designed for real ROI.
- ✓ Let's make your brand unforgettable!





LIZA BOUBARI

Liza Boubari is a wellness expert, speaker, clinical hypnotherapist and stress management consultant with over 24 years of experience. The founder of The Boubari 3E Method and The 3E Events, she empowers individuals through healing, connection, and transformation. Liza has interviewed hundreds of experts, thought leaders, and celebrities and has been featured on NBC Palm Springs.

Liza has delivered corporate presentations for companies like AT&T and Warner Brothers, and over 6 years, she's hosted HealTalk Tuesdays live on Facebook.

She has also been a guest on many influential shows, sharing her expertise in wellness, stress management, and personal growth.



A published author with multiple books, Liza has hosted book signings at Barnes & Noble and speaks three languages, making her a dynamic, globally-reaching figure in the wellness community.

LET'S CONNECT AND COLLABORATE!

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🌐 Website: www.RealTalk870.com

For more information, to be a Guest and/or Sponsor, click here:

<https://realtalk870.com/guest>

